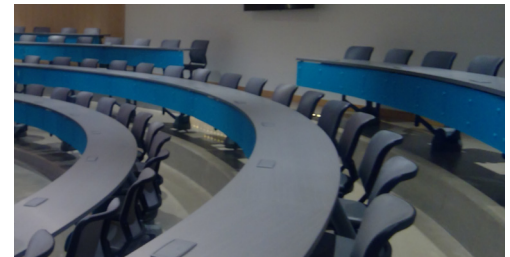
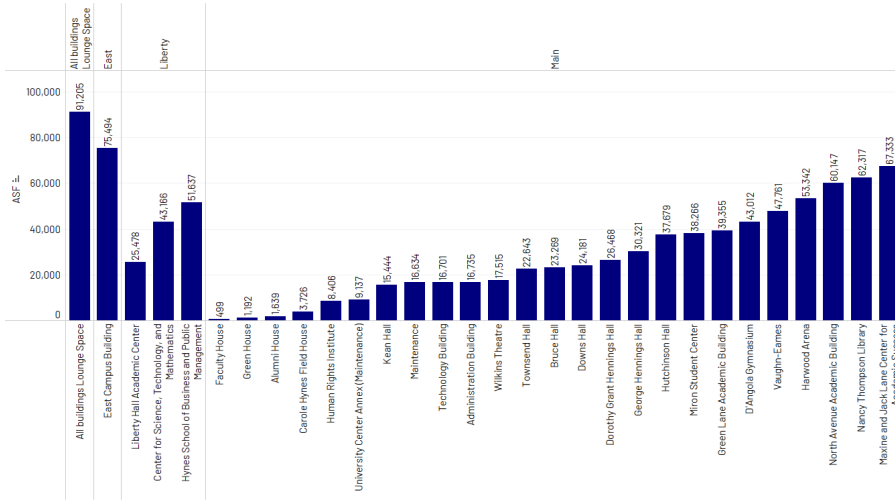


Kean University

Master Plan

Union, New Jersey

Existing Union Campus Inventory



Project Information

Completion Date
February 2025

Services Provided
Instructional Space Utilization
Master Plan Space Modeling
Space Inventories/Benchmarking
Space Optimization

Rickes Associates conducted a space needs analysis encompassing all campus space types, excluding residential, but with a targeted focus on instructional space requirements, office space distribution and location, and proposed research space requirements for this R2 institution.

Kean University, a four-year public institution located in Union County, New Jersey, was designated an R2 University in 2024. As of 2023, the university had an enrollment of approximately 11,000 headcount and 9,580 FTE students. The peak enrollment of 11,000 FTE in 2019 was used as the projected enrollment goal, with personnel counts expected to rise slightly from the existing 1,000 headcount, excluding adjuncts.

Rickes Associates conducted a space needs analysis encompassing all campus space types, excluding residential, but with a targeted focus on instructional space requirements, office space distribution and location, and proposed research space requirements for the R2 institution. Strategic drivers included enrollment, personnel, inventory, instructional analysis, programmatic changes, and key input by faculty, staff, and executive leadership.

Overall, the existing one million assignable square feet (ASF) was deemed sufficient in quantity to meet current near-term needs in the aggregate; however, the distribution and quality of spaces did not meet targeted efficiencies. Additionally, the strategic decision to remain commuter-based vs. residential, the increase in online students, and the growth in graduate students will continue to directly impact space requirements across campus. Kean will need slightly more space than currently exists, but with a different distribution of space types. Overall, Kean University can reduce their existing 173 classrooms by 30 percent through strategic realignment, however there is a pressing need for additional teaching labs over the existing 80 rooms, particularly as research increases.

Recommendations for realignment and migration of units were provided to Kean University by College, by building, and by programs to meet a future vision of a research-centric and community outreach service-based institution.